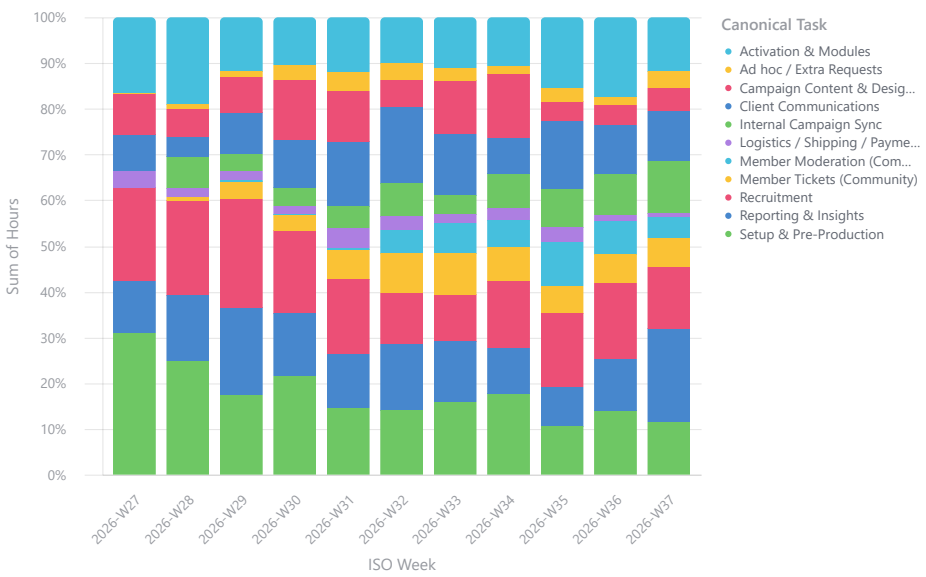
Task mix by week

See shares of campaign effort by task, grouped by week. Filter for Department and Region as needed. Only includes 'Specific Campaign' area in the last 84 days.

Region is EU

Campaign Effort by Task and ISO Week

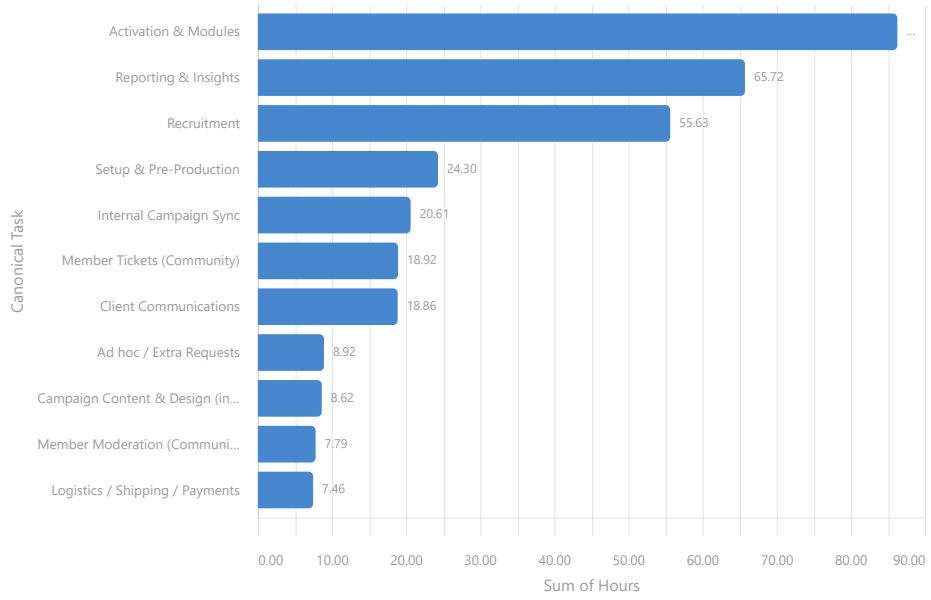
Share of hours spent on each Canonical Task per ISO Week during the last 84 days in 'Specific Campaign' area. Filter by Department and Region.



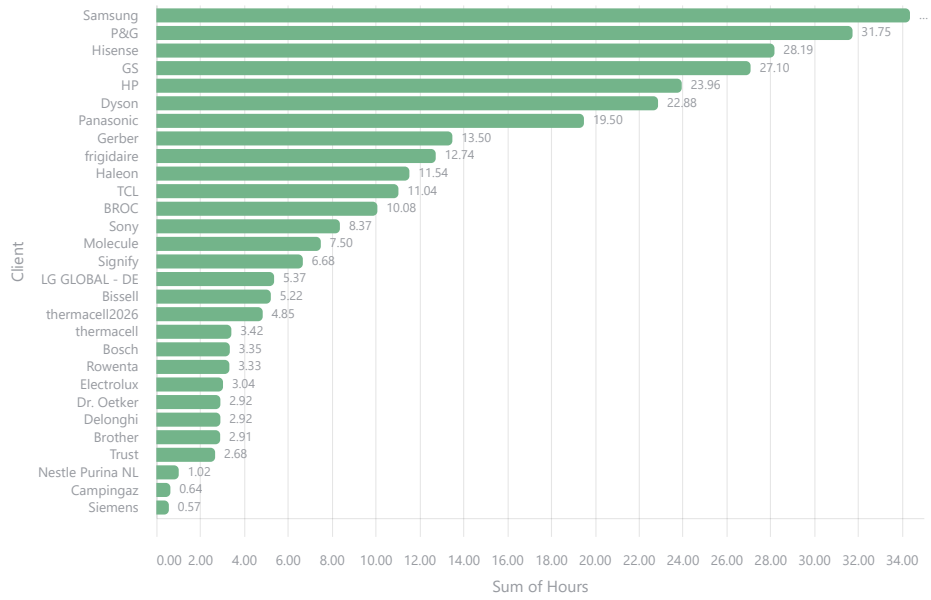
2026-W37

Detailed breakdown of hours by task and by client for the most recent campaign week (2026-W37). Filter for Department and Region as needed. Only includes 'Specific Campaign' area.

Sum of Hours by Canonical Task (Latest Week, Specific Campaign)



Sum of Hours by Client (Latest Week, Specific Campaign)



Avg Time per task, across campaigns (TO BE DONE)

Analyze total hours spent per task and see which campaigns each task ran on over the past 84 days. Filter for Department and Region as needed. Only includes 'Specific Campaign' area.

Total Hours by Canonical Task (Specific Campaign, Last 84 Days)
This pivot table displays the total hours logged per Canonical Task for entries in the 'Specific Campaign' Area during the last 84 days. Use the Department and Region group-level filters above to drill down as needed. All values are summed, with totals shown.

Canonical Task	
Activation & Modules	**1247.87**
Ad hoc / Extra Requests	**156.18**
Campaign Content & Desi…	**116.34**
Client Communications	**98.13**
Internal Campaign Sync	**19.59**
Logistics / Shipping / Paym…	**106.60**
Member Moderation (Com…	**2.37**
Member Tickets (Communi…	**43.14**
Recruitment	**654.47**
Reporting & Insights	**684.09**
Setup & Pre-Production	**441.44**
Sum	**3570.22**

Unique Projects by Task (Specific Campaign, Last 84 Days)
Displays the unique count of Projects for each Canonical Task from the past 84 days in the 'Specific Campaign' area. Department and Region act as interface filters. Totals are disabled for this element.

Canonical Task, Project	202603_gI7IG_Tefal_Cookware Extreme Uncoated+Ceram_The Netherlan…	202603_gZ49E_Hisense_TV_W1_…	20
Activation & Modules			
Ad hoc / Extra Requests		1	
Campaign Content & Desi…			
Client Communications	1	1	
Internal Campaign Sync			
Logistics / Shipping / Paym…	1		
Member Moderation (Com…			
Member Tickets (Communi…			
Recruitment			
Reporting & Insights		1	
Setup & Pre-Production			
Unique	**1**	**1**	